

José Manuel Fernández García

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PROFESSIONAL EXPERIENCE

Accenture Strategy & Consulting

Strategy & Business Consultant - Retail

Madrid, Spain

Jun 2024 – Present

- Co-founded a **20-person GenAI Center of Excellence**, building **agent-based delivery models** for 25+ client proposals that lifted average daily rates +20% and contribution margin +5pp
- Designed and led the **GenAI upskilling program** for Accenture's 1,200-person Strategy & Consulting practice, personally training 250+ consultants and the faculty who scale it through hands-on AI challenges
- Delivered a strategic **AI transformation assessment** for a €1B+ specialty fashion group, redesigning its value chain around AI agents and building a prioritized roadmap that identified **€50M+ in EBITDA impact**
- Led the **functional redesign of the customs operating model** for a global fashion retailer, achieving a 46% reduction in tariff taxes (€120M) via process optimization and system integration

Accenture Industry X

Strategy & Business Analyst - Aerospace & Defense

Madrid, Spain

Jan 2023 – Jun 2024

- Led a **master data transformation** for a global defense manufacturer, improving export compliance across 700K+ annual exports through large-scale data cleansing
- Defined an **Export Control classification strategy** across multiple countries and divisions for a leading A&D firm, mitigating regulatory exposure linked to a €2.5B+ potential penalty
- Led the **functional design** and deployment of a digital tool for regulatory categorization, enhancing data integrity across 500K+ items

Accenture Strategy & Consulting

Intern - Comms, Media, Tech

Madrid, Spain

Jun 2022 – Dec 2022

- Redesigned **post-M&A customer journeys** for a telecom client, reducing churn by 15% via CX simplification
- Defined **CX KPIs** to monitor engagement, enabling data-driven prioritization and service improvements

Renta 4

Investment Strategy Analyst - Digital Solutions

Madrid, Spain

Sep 2020 – Sep 2021

- Led the **functional design** of Renta 4's Carteras Easy platform, an AI-driven investment platform for retail clients
- Designed automatic solution to display derivatives strategies to hedge portfolio risks

Renta 4

Intern - Asset Management

Madrid, Spain

Jan 2020 – Aug 2020

- Automated quarterly reporting for 137 investment funds, reducing >1,300 analyst hours annually
- Built and tested deep learning models to forecast implied volatility as part of derivatives strategies

EDUCATION

Universidad Pontificia Comillas (ICAÍ)

Double Degree in Industrial Engineering and Business Administration

Madrid, Spain

Sep 2016 – May 2022

Final-year GPA: 9.25/10 | Dean's List: Corporate Finance, Financial Markets, Securities Analysis

Business School The Power MBA

12-month course in e-commerce: keys to launch an online store

Online

Jan 2019 – Dec 2019

Racks Academy

Applied GenAI for operations: agentic systems, workflow automation and decision intelligence

Online

Jan 2025 – Dec 2025

COMPLEMENTARY INFORMATION

- Skills
- AI & Agentic:** multi-agent orchestration & agent design (Claude Code, GH copilot, Codex), knowledge management (Obsidian)
 - Integration & Automation:** API integration (REST, MCP), workflow automation (n8n, Power Automate)
 - Programming:** Python (data & document automation), SQL
 - Data & BI:** dashboards & reporting (Power BI), data analysis (Palantir Foundry - Contour, Excel)
 - Languages:** Spanish (native), English (fluent)
- Volunteering
- Caring for people with disabilities in annual pilgrimage (Lourdes, France)
 - Volunteered with children at risk of exclusion (Kolkata, India)
 - Math and physics teacher (Toronto, Canada)
 - Local facility maintenance (Winnipeg, Canada)